

# Sponsor Prospectus 2012

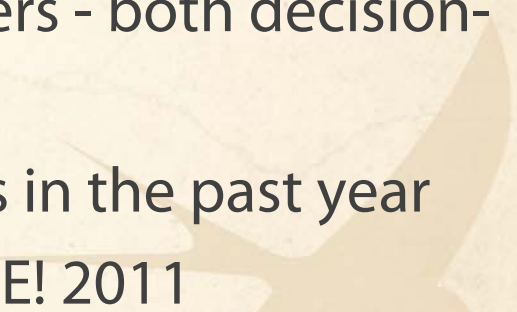


**ACE!**

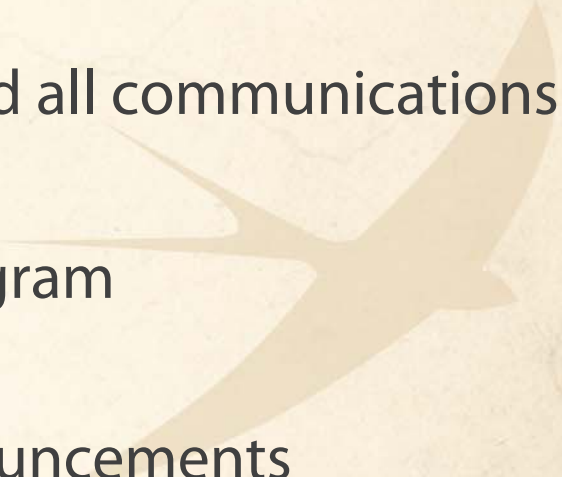
**Conference**

**Best Practices in Software Development**

# CONFERENCE DETAILS

- ACE! is the largest conference on agile and lean development in the region
  - Krakow is the technology center of Poland
  - Based on the growth of attendance over the past two years, we expect to sell 400 seats this year to participants from all around Europe
  - ACE! attracts programmers, managers, testers - both decision-makers and influencers
  - ACE! videos have been viewed 85,000 times in the past year
  - Visit [this summary](#) for links to reviews of ACE! 2011
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# TITLE SPONSOR LIMIT ONE - €10000

- Logo on conference website, conference poster, and name badges
  - First right of refusal for providing lanyards
  - Distribution of promotional material to participants
  - Logo on the opening and closing video credits
  - 5 minute presentation on the main stage
  - Booth strategically positioned on site
  - Media recognition in press materials and all communications
  - Banner on the main stage
  - Full page color ad on back cover of program
  - 5 invitations including meals
  - Thank you in opening and closing announcements
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# DIAMOND SPONSOR LIMIT TWO - €5000

- Logo on conference website, poster, and name badges
- Distribution of promotional material (2 pieces)
- Booth on site
- Logo on the closing video credits
- Media recognition
- Banner in the break area
- Half page black and white ad in program
- 3 invitations including meals
- Thank you in opening and closing announcements



# **GOLD SPONSOR LIMIT FIVE - €2500**

- Logo on conference website and poster
- Distribution of promotional material (2 pieces)
- Logo on the opening video credits
- Banner in the break area
- Quarter black and white ad in program
- Two invitations including meals
- Thank you in opening and closing announcements



# SILVER SPONSOR LIMIT TEN - €1000

- Logo on conference website
- Distribution of promotional material (1 piece)
- One invitation including meals
- Thank you in opening and closing announcements



# BRONZE SPONSOR NO LIMIT - €500

- Logo on conference website
- Distribution of promotional material (1 piece)
- Thank you in opening and closing announcements



# SUPPORTER NO LIMIT - €300

- Small logo on conference website
- One invitation including meals



# OTHER OPPORTUNITIES

We're open to other forms of collaboration, including sponsoring meals, parties, speaker travel or fees, product give-aways as well things we haven't thought of yet. Please contact [sponsorship@wawelhill.com](mailto:sponsorship@wawelhill.com) with your ideas.

